

# 2024 SPONSOR PACKET

**Danielle Rudash**

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## USA DIVING JUNIOR NATIONALS

The 2024 USA Diving Junior National Championships will be held July 28 - August 7 at the Aquatic Center at Mylan Park in Morgantown, W.V. The top youth divers from around the nation will compete in individual and synchronized diving events. Ticket holders will gain access to the competition for the day or the entire event depending on the ticket choice. Come cheer on the nation's best junior divers in Mylan Park's world class facility and enjoy one of a kind fan experiences throughout the week.



### EVENT AUDIENCE

**AVG. # OF ATTENDEES**  
1,500+ daily

**NATIONAL AUDIENCE**  
Coaches, Parents & Families,  
Youth Athletes (5-18)

**LOCAL AUDIENCE**  
Youth Athletes, Families,  
Companies

### MEDIA COVERAGE

**E-NEWSLETTER**  
15,000+, 52% open rate

**WEB TRAFFIC**  
1,000,000+ visitors annually

**SOCIAL MEDIA FOLLOWING**  
Reach 75,000+/month

**LIVE VIEWING OPTIONS**  
Nationally televised and streamed

## THE AQUATIC CENTER AT MYLAN PARK

The Aquatic Center at Mylan Park is owned by 501c-3 Mylan Park Foundation. The state-of-the-art, and fully accessible 90,000-square-foot facility features a 50-meter Olympic pool and diving well. Additionally, the facility houses a community pool with zero-depth entry, water slides, and play features, a six-lane lap pool, an outdoor splash pad, multi-purpose rooms to rent, and a fitness room. This facility promotes life-long health development in an innovative, friendly, and well-maintained environment.



# USA DIVING 2024 JUNIOR NATIONALS PARTNER PACKAGES



## DIVE TOWER BANNER PARTNER PACKAGE

\$2000 ..... 4 Available

## DIVE PLATFORM PARTNER PACKAGE

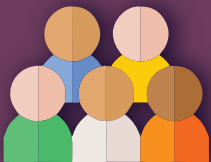
\$1250 ..... 3 Available

Repeated logo on wrap

## DIVING POOLSIDE PARTNER PACKAGE

\$800 ..... 4 Available

2 Triangle Signs



AVG. # OF ATTENDEES  
1,500+ DAILY

AUDIENCE  
NATIONALLY TELEVISED  
COACHES, PARENTS,  
CHILDREN AGES 6-18



# USA DIVING 2024 JUNIOR NATIONALS PARTNER PACKAGES

## ATHLETE CELEBRATION PARTNER

\$2000 one day.....1 Available

Signage throughout the athlete celebration and logo on shared schedule.

## HOSPITALITY PARTNER PACKAGE

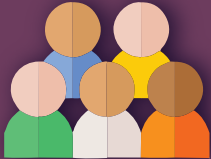
\$1500 for all 10 days..... 10 Available

Signage throughout the coach and official hospitality rooms and athlete hospitality tables, etc.

## FAN EXPERIENCE PARTNER PACKAGE

\$300 for one day, \$500 for 2 days..... 6 Available

Logo on shared schedule and tabling opportunity during day selected. (see pg. 6)



**AVG. # OF ATTENDEES**  
1,500+ DAILY

**AUDIENCE**  
NATIONALLY TELEVISED  
COACHES, PARENTS,  
CHILDREN AGES 6-18

  
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**USA DIVING 2024  
JUNIOR NATIONALS  
RESTAURANT PARTNER**

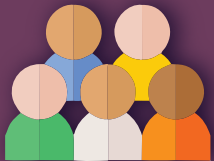
Exclusively available to restaurants.

**RESTAURANTS PROVIDE:**

- Restaurants provide discounted catering rates for meals served to coaches and staff. \$7-10/person

**RESTAURANTS RECEIVE:**

- Feature in the spectator and coach guide sent to 900+ athletes.
- Digital advertising for 1 month at The Aquatic Center at Mylan Park
- Signage in the hospitality room on the day of your meal



**SERVING**  
100+ MEALS TO  
COACHES AND STAFF

 **Mylan Park**  
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## ALL OPTIONS:

- DIVE TOWER BANNER PARTNER PACKAGE**  
\$1500 ..... 4 Available
  
- DIVING POOLSIDE PARTNER PACKAGE**  
\$1000 ..... 8 Available
  
- DIVE PLATFORM PARTNER PACKAGE**  
\$1000 ..... 3 Available
  
- FAN EXPERIENCE PARTNER PACKAGE**  
\$300 for one day, \$500 for 2 days..... 6 Available
  - GAME DAY – Trivia, Games in hall, Raffle, and More!
  - PHOTO BOOTHS – WV Photo Booth, USA Diving Photo Booth
  - ART MARKET – Local artisans display and sell artwork
  - KIDS DAY – Face painting, half off swimming, laser tag, and more!
  - WV DAY – Bluegrass, WV Facts, Pepperoni Rolls, and More!
  - LAST DAY GIVEAWAYS! – T-Shirt Toss, Stickers, and More!
  
- ATHLETE CELEBRATION PARTNER**  
\$1500 one day.....1 Available
  
- HOSPITALITY PARTNER PACKAGE**  
\$1500 for all 10 days..... 10 Available

# CONTACT US TODAY!

**DEADLINE: JUNE 1, 2024**

### DISCOUNTS:

Buy 2 or more packages and get 15% off!

**OR**

Commit before May 1<sup>st</sup> and get 10% off!



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# USA DIVING 2024 JUNIOR NATIONALS PARTNER PACKAGES

FURTHER PROMOTE YOUR BRAND AT THE AQUATIC CENTER  
PICK YOUR PACKAGE & GET ADDED PERKS!

- Featured in the Athlete & Coach Program
- Featured in Spectator Program
- iPad digital display ads [7 throughout The Aquatic Center] for 30 days
- TV Reach Screens digital display ads [4 throughout The Aquatic Center] for 30 days
- Rotating ad on digital scoreboard in Competition Pool during competition [5/16-5/24]
- Neptune :30 Second Radio Ads for 30 days [The Aquatic Center radio station]
- The Aquatic Center Monthly e-Newsletter Digital Banner Ad or small feature 1X in 2024 [11k+ opted in followers]
- 1 Day Pass per \$100 pledged for Swimming in the Huntington Community Pool at The Aquatic Center [valid 1 year]
- 1 Single-Day Spectator Ticket to Winter Nationals per \$150 pledged [must choose day(s)]
- 1 Aquatic Center T-shirt [both youth and adult sizes available]

Partner Package Value **\$300-\$500**  
[Choose 1 Perk]

Partner Package Value **\$501-\$999**  
[Choose 2 Perks]

Partner Package Value **\$1000-\$1499**  
[Choose 4 Perks]

Partner Package Value **\$1500+**  
[Get ALL Perks]

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