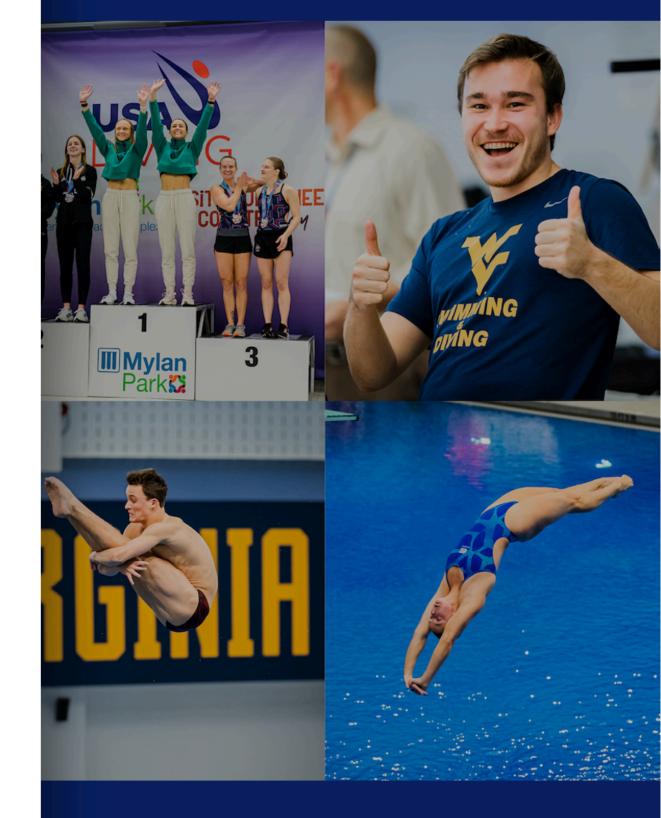




SPONSORSHIP OPPORTUNITIES



Danielle Rudash

Assistant Director of Marketing and Outreach
The Peak Health Aquatic Center at Mylan Park
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ABOUT USA DIVING AMERICAN CUP

The 2025 USA Diving American
Cup will be held June 12 - June 15
at the Peak Health Aquatic Center
at Mylan Park in Morgantown,
W.V. The top divers from around
the world will compete in individual
and synchronized diving events.

As a sponsor, you'll gain unparalleled brand visibility, align with an internationally recognized event, and contribute to the growth of Olympic-level competition in our community



EVENT AUDIENCE

AVG. # OF ATTENDEES 500+ Daily

INTERNATIONAL AUDIENCE Coaches, Parents & Families, Elite Athletic Companies

MEDIA COVERAGE

E-NEWSLETTER 500+ Daily

WEB TRAFFIC 1,000,000+ visitors annually

SOCIAL MEDIA Reach 75,000+/month

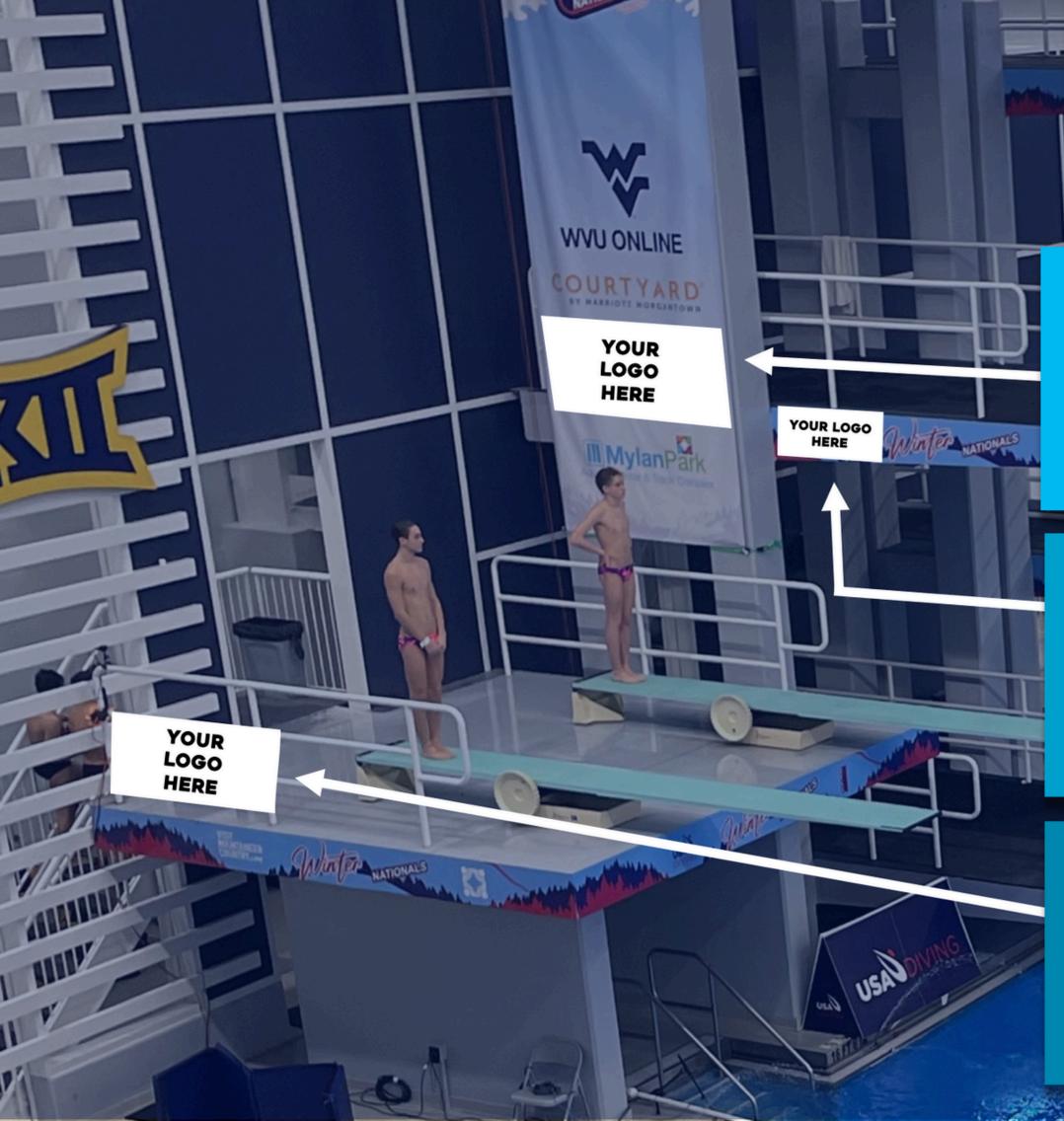
LIVE VIEWING OPTIONS
Internationally streamed

ABOUT THE PEAK HEALTH AQUATIC CENTER

Morgantown has a rare opportunity to shine on the international stage as we host the USA Diving American Cup at the Peak Health Aquatic Center at Mylan Park—a world-class, fully accessible facility owned by the 501c-3 Mylan Park Foundation.

This is more than a competition – it's Morgantown's chance to position itself as a future host for the 2028 Olympic Trials.





COMPETITION SPONSORSHIPS

TOWER BANNER PARTNER

\$2500 4 Available

INCLUDES:

- Large logo on dive tower banner
- ALL added perks (see page 7)

PLATFORM PARTNER

INCLUDES:

- Repeated logo on wrap
- FOUR added perks (see page 7)

POOLSIDE PARTNER

INCLUDES:

- 1 poolside sign (does not include creation fee)
- TWO added perks (see page 7)



HOSPITALITY SPONSORSHIPS

ATHLETE CELEBRATION

INCLUDES:

- Exclusive presence at athlete celebration (signage, giveaways, etc.)
- Large logo on hospitality banner
- ALL added perks (see page 7)

HOSPITALITY PARTNER

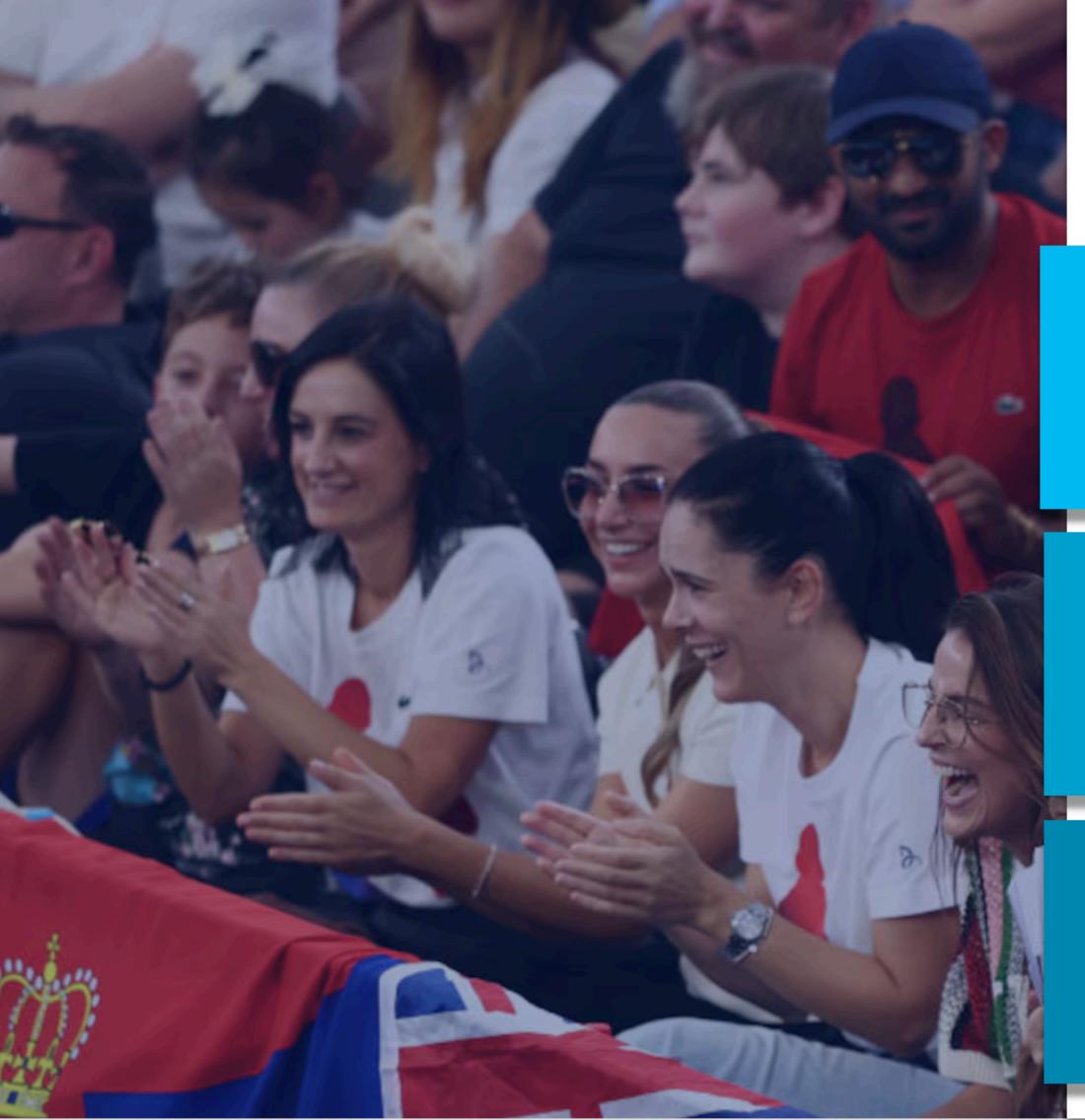
INCLUDES:

- Large logo on hospitality banner
- FOUR added perks (see page 7)

ATHLETE LOUNGE & CAFE

INCLUDES:

- Logo present near poolside snacks provided for athletes
- TWO added perks (see page 7)



VISITOR EXPERIENCE SPONSORSHIPS

VISITOR EXPERIENCE PARTNER

\$2500 1 Available

- INCLUDES:
- Logo on photo booth image printed or sent to participants phones
- Branded item included in Coaches & Athlete Souvenir Bags
- Logo on welcome signage and throughout spectator engagement areas
- ALL added perks (see page 7)

SOUVENIR BAGS

INCLUDES:

- Branded item included in Coaches & Athlete Souvenir Bags
- FOUR added perks (see page 7)

COMPETITION ENTERTAINMENT

INCLUDES:

- Company recognition during pre competition games (trivia, giveaways, etc.)
- TWO added perks (see page 7)

2025 USA DIVING AMERICAN CUP ALL OPPORTUNITIES AVAILABLE

COMPETITION SPONSORSHIPS

TOWER BANNER PARTNER

\$2500 4 Available

PLATFORM PARTNER

POOLSIDE PARTNER

\$1000 2 Available

HOSPITALITY SPONSORSHIPS

ATHLETE CELEBRATION

\$2500 1 Available

HOSPITALITY PARTNER

\$1500 2 Available

ATHLETE LOUNGE & CAFE

\$1000 2 Available

VISITOR EXPERIENCE

VISITOR EXPERIENCE

\$2500 1 Available

SOUVENIR BAGS

COMP. ENTERTAINMENT

\$1000 1 Available

PACKAGE VALUE & ADDED PERKS

\$2500+ GET ALL PERKS

\$1500-\$2499 SELECT 4 PERKS

\$1000-\$1499 SELECT 2 PERKS

FURTHER PROMOTE YOUR BRAND - CONTACT US TODAY!

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SELECT YOUR PACKAGE & GET ADDED PERKS!

☐ Featured in the INTERACTIVE COACHES GUIDE
☐ Featured in INTERACTIVE SPECTATOR GUIDE
☐ iPad digital display ads [7 throughout facility] for 3 months
☐ TV Reach Screens digital display ads [4 throughout facility] for 3
months
☐ Rotating ad on digital scoreboard in Competition Pool during competition [6/12-6/15/25]
☐ The Aquatic Center Monthly e-Newsletter Digital Banner Ad or sma feature 1X in 2025 [15k+ subscribers]
☐ 1 day swim pass per \$100 pledged for Swimming in the Huntington Community Pool at The Peak Health Aquatic Center [valid 1 year]
☐ 1 Single-Day Spectator Ticket to the USA Diving American Cup per \$100 pledged