



SPONSORSHIP OPPORTUNITIES

Danielle Rudash

Assistant Director of Marketing and Outreach
The Peak Health Aquatic Center at Mylan Park
drudash@mylanpark.org Desk: (304) 848-9150



ABOUT
USA DIVING
AMERICAN CUP

The 2025 USA Diving American Cup will be held June 12 - June 15 at the Peak Health Aquatic Center at Mylan Park in Morgantown, W.V. The top divers from around the world will compete in individual and synchronized diving events.

As a sponsor, you'll gain unparalleled brand visibility, align with an internationally recognized event, and contribute to the growth of Olympic-level competition in our community



EVENT
AUDIENCE

AVG. # OF ATTENDEES
500+ Daily

INTERNATIONAL
AUDIENCE
Coaches, Parents &
Families, Elite Athletic
Companies

MEDIA
COVERAGE

E-NEWSLETTER
500+ Daily

WEB TRAFFIC
1,000,000+ visitors annually

SOCIAL MEDIA
Reach 75,000+/month

LIVE VIEWING OPTIONS
Internationally streamed

ABOUT
THE PEAK HEALTH
AQUATIC CENTER

Morgantown has a rare opportunity to shine on the international stage as we host the USA Diving American Cup at the Peak Health Aquatic Center at Mylan Park—a world-class, fully accessible facility owned by the 501c-3 Mylan Park Foundation.

This is more than a competition – it's Morgantown's chance to position itself as a future host for the 2028 Olympic Trials.



COMPETITION SPONSORSHIPS

TOWER BANNER PARTNER

\$2500 4 Available

INCLUDES:

- Large logo on dive tower banner
- ALL added perks (see page 7)

PLATFORM PARTNER

\$1500 2 Available

INCLUDES:

- Repeated logo on wrap
- FOUR added perks (see page 7)

POOLSIDE PARTNER

\$1000 2 Available

INCLUDES:

- 1 poolside sign (does not include creation fee)
- TWO added perks (see page 7)



HOSPITALITY SPONSORSHIPS

ATHLETE CELEBRATION

\$2500 1 Available

INCLUDES:

- Exclusive presence at athlete celebration (signage, giveaways, etc.)
- Large logo on hospitality banner
- ALL added perks (see page 7)

HOSPITALITY PARTNER

\$1500 2 Available

INCLUDES:

- Large logo on hospitality banner
- FOUR added perks (see page 7)

ATHLETE LOUNGE & CAFE

\$1000 3 Available

INCLUDES:

- Logo present near poolside snacks provided for athletes
- TWO added perks (see page 7)



2025 USA DIVING AMERICAN CUP

VISITOR EXPERIENCE SPONSORSHIPS

VISITOR EXPERIENCE PARTNER

\$2500 1 Available

- INCLUDES:**
- Logo on photo booth image printed or sent to participants phones
 - Branded item included in Coaches & Athlete Souvenir Bags
 - Logo on welcome signage and throughout spectator engagement areas
 - ALL added perks (see page 7)

SOUVENIR BAGS

\$1500 2 Available

- INCLUDES:**
- Branded item included in Coaches & Athlete Souvenir Bags
 - FOUR added perks (see page 7)

COMPETITION ENTERTAINMENT

\$1000 1 Available

- INCLUDES:**
- Company recognition during pre competition games (trivia, giveaways, etc.)
 - TWO added perks (see page 7)

**2025 USA DIVING AMERICAN CUP
ALL OPPORTUNITIES AVAILABLE**

**COMPETITION
SPONSORSHIPS**

TOWER BANNER PARTNER
\$2500 4 Available

PLATFORM PARTNER
\$1500 2 Available

POOLSIDE PARTNER
\$1000 2 Available

**HOSPITALITY
SPONSORSHIPS**

ATHLETE CELEBRATION
\$2500 1 Available

HOSPITALITY PARTNER
\$1500 2 Available

ATHLETE LOUNGE & CAFE
\$1000 2 Available

**VISITOR
EXPERIENCE**

VISITOR EXPERIENCE
\$2500 1 Available

SOUVENIR BAGS
\$1500 2 Available

COMP. ENTERTAINMENT
\$1000 1 Available

DISCOUNTS AVAILABLE:

Purchase 2 or more packages and get 15% off!
Commit before April 15 and get 10% off!

DEADLINE: 5/01/25

2025 USA DIVING AMERICAN CUP

PACKAGE VALUE & ADDED PERKS

\$2500+

GET ALL PERKS

\$1500-\$2499

SELECT 4 PERKS

\$1000-\$1499

SELECT 2 PERKS

**FURTHER PROMOTE YOUR BRAND –
CONTACT US TODAY!**

Danielle Rudash

Assistant Director of Marketing and Outreach
The Peak Health Aquatic Center at Mylan Park
drudash@mylanpark.org Desk: (304) 848-9150

SELECT YOUR PACKAGE & GET ADDED PERKS!

- Featured in the INTERACTIVE COACHES GUIDE
- Featured in INTERACTIVE SPECTATOR GUIDE
- iPad digital display ads [7 throughout facility] for 3 months
- TV Reach Screens digital display ads [4 throughout facility] for 3 months
- Rotating ad on digital scoreboard in Competition Pool during competition [6/12-6/15/25]
- The Aquatic Center Monthly e-Newsletter Digital Banner Ad or small feature 1X in 2025 [15k+ subscribers]
- 1 day swim pass per \$100 pledged for Swimming in the Huntington Community Pool at The Peak Health Aquatic Center [valid 1 year]
- 1 Single-Day Spectator Ticket to the USA Diving American Cup per \$100 pledged