

ADVERTISING SALE AT THE AQUATIC CENTER



DIGITAL

Marketing Options	Monthly Cost	Annual Cost
eNews Banner - Top	\$150 \$50	\$1,800 \$600
eNews Banner - Bottom	\$100 \$20	\$1,200 \$240
Digital Screens	\$75 \$50	\$900 \$600
Neptune Radio Ads	\$75 \$30	\$900 \$360
iPad Display Ad	\$75 \$30	\$900 \$360

PRINT

Marketing Options	Cost
Program Guide - 1/4 Page Ad	\$125 \$100 /bi-annual
Program Guide - 1/2 Page Ad	\$250 \$200 /bi-annual
Program Guide - Full Page Ad	\$400 \$300 /bi-annual
Program Guide - Back Page	\$500 /bi-annual

Help support the printing and distribution of our program guide and be a sponsor! You will receive your company name and logo on the cover and a FULL back page ad. *All ads are a one time payment for TWO ads (runs bi-annually). If you would like to keep the same ad twice or switch it up for the second ad, that is up to you!

SIGN LOCATIONS

Locations	Monthly
Aquatic Center	\$200 \$100
Track & Field Fence	\$150 \$100

Plus printing costs.

DID YOU KNOW?

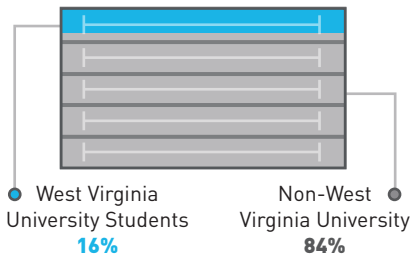
There are **7** iPad displays, **3** large displays for aquatic and track meets, and **10** digital screens park wide.

For more information regarding advertising opportunities, please contact us at info@mylanpark.org.



NOVEMBER 2019-MARCH 2020 USAGE STATS:

USAGE

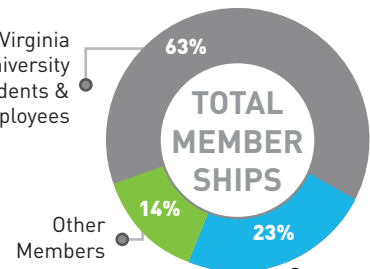


VISITS

WVU Students: 3,996
Community: 2,974
Other/Guests: 18,797

Total: 25,767

West Virginia University Students & Employees



**TOTAL
MEMBERSHIPS**